

Accounts Youth cooperative entrepreneurship campaign

| Item | Covered | To be covered |
|---|------------------|------------------|
| <u>1. Website</u> | | |
| Communication plan for creation and promotion | 2,000.00 | 7,000.00 |
| Coordination | 4,420.00 | 3,580.00 |
| WebDesign, visual identify, maintenance of the site, proofreading | 6,460.00 | |
| Domain and hosting | 120.00 | |
| Subtotal : | 13,000.00 | 10,580.00 |
| <u>2. Publication on youth cooperative entrepreneurship</u> | | |
| Strategic plan for promotion | 2,279.00 | 846.00 |
| Coordination | 4,872.00 | 500.00 |
| Research | 5,000.00 | |
| Design and layout | | 1,000.00 |
| Productions of 50 copies | 60.00 | 415.00 |
| Subtotal : | 12,211.00 | 2,761.00 |
| <u>3. Video</u> | | |
| Coordination and promotion | 2,500.00 | |
| Production of engagement videos and images summarizing "Working together for a cooperative future" | 1,000.00 | |
| Subtitles in one language | | 1,000.00 |
| Subtotal : | 3,500.00 | 1,000.00 |
| <u>4. Conference on youth cooperative entrepreneurship</u> | | |
| Design and coordination | 5,000.00 | |
| Communication & dissemination | 5,000.00 | |
| Design and production of visuals | 1,000.00 | |
| Subtotal : | 11,000.00 | 0.00 |
| <u>5. General campaign costs</u> | | |
| Administration, accountancy, fundraising | 8,470.00 | |
| Travel | 2,123.00 | |
| Overheads | 270.00 | 2,000.00 |
| Subtotal : | 10,863.00 | 2,000.00 |
| TOTAL COVERED : | 50,574.00 | |
| TOTAL TO BE COVERED : | | 16,341.00 |